Responding to the "Looking to the Future Report"

From January to March members of the SCC were invited to participate in a process to look at the future sustainability of the SCC. Thank you to everyone who participated in this process. A Report was produced and called "Looking to the Future". The report can be found on our website https://summerlandcurling.org/wp-content/uploads/SCC-Looking-to-the-Future-Report-1.pdf

During the process five priorities to work on over the next three to five years were identified.

Ice Technician Support
Managing the Club
Volunteer Management
New Member Integration and Education
Communication and Marketing

During the off-season work was done by SCC Executive Members and SCC Members to begin responding to the Looking to the Future report's five priorities. Below are the actions being taken for each priority.

1.Ice Technician Support

SCC will host an Assistant Ice Technician Course on Saturday Nov. 14
We have 7 curlers and our ice maker attending

2.Managing the Club

We are keeping the registration fees the same as they have been for the last number of years

The SCC responded to the Bald Range Fire Recovery

-Waiving the registration fees for affected curlers
-Waiving the Ad Renewal fee for those Advertising with us
-We are estimating that this initiative will cost our club approximately $15,000 in lost revenue but is more than made up for with the surpluses we have had in the last four years.
-The Executive felt it was our way to give back to the community who supports us.

We reviewed our leagues to see how we could maximize participation. To that end we have reduced the morning Senior Men's League to one morning and created a new Open League on Thursday mornings. We also extended the time of the Wednesday Stick league to accommodate second draw due to the growing number of curlers in this league.

We have petitioned the district of Summerland to include in the 2027 budget the replacement of the carpets at each end of the ice surface

3.Volunteer Management

Created a list of current volunteer positions at the club and have drafted job descriptions for each one. You will have seen those in previous newsletters. We are having success at recruiting new volunteers.

Find this under the Volunteer Tab on our website.
https://summerlandcurling.org/volunteers/

4.New Member Integration and Education

Education Component

We are placing more curling resources on the Web Site. Find these under the Tips tab on our website. https://summerlandcurling.org/resources/

We are adding Practice Ice times on the weekends

Planning "Introduction to Curling" sessions prior to the Sunday afternoon Fun/Learning League

Looking at "Introduction to Curling and Strategy Sessions" for other curlers

"The Art of Curling" with four time Brier participant Art Lappalainen will be back

Integration Component

Currently we have not identified any concrete actions to take on this priority.

The question we are asking is;
How do we welcome and make new curlers feel part of the Summerland Curling Community.

5.Communication and Marketing

We have changed our Web Host from Easy on Net to Word Press

We have a new volunteer taking on the stewarding of our SCC website.

We sincerely thank our outgoing volunteer Website Manager Beth Haggerty for all work she has put in over the past few years.

We will continue to use email and Face Book for communication and would like to explore how Instagram might be utilized but we need someone to help us with that

We welcome your thoughts and ideas.
Send them to the President of the SCC Armand Houle at armandphoule@gmail.com